



# TOP 6 BENEFITS

## Keller Williams Realty Maui OFFERS TO SELLERS

- 1. KWLS** - In addition to our local Maui Board's MLS system, Keller Williams has its own MLS system. This allows us to brand our photos and capture more leads on the top search engine sites that buyers frequent. When our listings are put into the KWLS system, we can brand the images to help prevent buyers from calling other agents who may never show them your property and guide buyers directly to us as your listing agent. We also have access to MLS' across the US, which means buyers can search on our websites or mobile apps, wherever they are located.
- 2. National and Global Reach** - With over 180,000 agents, Keller Williams is the largest real estate company in the world. With 800 offices in the US and over 50 regions around the globe including Canada, Asia, Dubai, UK, Europe, and South America, we can target market to where your buyers may be. For example, when we see an increase of CA buyers for second home luxury properties, we can specifically market to our Beverly Hills, San Francisco, and Peninsula offices. We can also market in other languages through our Global Property Specialist program and Proxio's International MLS.
- 3. Mega Open Houses** - We take open houses to the next level. We drive higher traffic to your open house or site office through targeted buyer alerts, circle prospecting, monthly Open House Extravaganzas, neighborhood invitations and advertising.
- 4. Team Success** - Our 240+ Keller Williams Realty Maui agents on Maui and over 700 agents state-wide work to help locate buyer prospects for your property. Keller Williams is the fastest growing real estate company in Hawaii.
- 5. Power-Packed, Incomparable Marketing** – Through our partnerships with Google and Facebook, we gain access to data and insights regarding consumer behavior and use Artificial Intelligence to support our marketing strategies. We can keep our cost per lead significantly lower than our competition, which allows us to gain more exposure and acquire more buyers.
- 6. Training** – Vetted by Training Magazine, we have the # 1 real estate training program in the US. Because our agents are highly trained, they can successfully assist you with every aspect of the home selling process such as pricing, negotiation and achieving your personal goals.

**KW**  
**W14C2TS**

- WIN-WIN** or no deal
- INTEGRITY** do the right thing
- CUSTOMERS** always come first
- COMMITMENT** in all things
- COMMUNICATION** seek first to understand
- CREATIVITY** ideas before results
- TEAMWORK** together everyone achieves more
- TRUST** starts with honesty
- SUCCESS** results through people

## **kw** MISSION STATEMENT

**TO BUILD CAREERS WORTH HAVING,  
BUSINESSES WORTH OWNING, LIVES  
WORTH LIVING, LEGACIES WORTH  
LEAVING AND EXPERIENCES WORTH  
GIVING.**